

Luncheon Keynote: Economic Development And the UW Tacoma

Mark A. Pagano, Chancellor
November 21st, 2019
Tacoma, WA



2019-20 UW Tacoma Fast Facts are on your Table

2019-20 **CAMPUS FACTS** UNIVERSITY of WASHINGTON | TACOMA

CHANCELLOR
Mark A. Pagano

YEAR ESTABLISHED 1990

FACULTY 358 STAFF 396

STUDENT-FACULTY RATIO

 16:1

FULL-TIME RESIDENT
ANNUAL TUITION FOR 2019-20


- Undergraduate..... \$11,639
- Graduate[†] \$19,467

Includes Autumn, Winter and Spring quarters.
Graduate tuition varies by program.

ENDOWMENT
\$49.7 million as of July 1, 2019

 56%
of undergraduate students are
**First to College or First
to Degree**

 8/10
Alumni stay in Washington

 32%
of undergraduate students are
Underrepresented minorities
57% students of color

93% of our students are
from **Washington***
72% Come from Pierce, Thurston,
or South King County
*as determined by application home address

 17%
Military-affiliated students

 23,463
Degrees/Certificates Awarded since 1990

5,352
Student Headcount

W



Offering over **50 undergraduate** degree programs and options, **12 graduate degrees** and a variety of professional development courses and certificates.

STUDENT PROFILE

651 First-Year Enrollment	40% Caucasian	53% Female
2,770 School of Interdisciplinary Arts & Sciences	19% Asian American	47% Male
821 School of Engineering & Technology	14% Hispanic/Latino	84% Attend full-time
810 Milgard School of Business	9% African American	73% Receive financial aid
424 Social Work & Criminal Justice	8% Two or More Indicated	45% Eligible for Pell grants
242 Nursing & Healthcare Leadership	5% International	
141 School of Education	1% Hawaiian/Pacific Islander	
113 Urban Studies	1% Native American	
	3% Not Indicated	

WHERE DO UW TACOMA STUDENTS COME FROM?

TOP HIGH SCHOOLS

1. Puyallup HS
2. Kentridge HS
3. Curtis HS
4. Mt. Tahoma HS
5. Kent Meridian HS

TOP COMMUNITY COLLEGES

1. Tacoma Community College
2. Pierce College
3. Highline College
4. Green River College
5. Olympic College

BE BOUNDLESS

FOR A GREATER TACOMA

FOR A GREATER WORLD

\$50.1 million in financial aid was awarded in 2017-18 academic year.

The campus consists of **22 buildings** on 46 acres with a total of 1,001,112 sq. ft. of active campus space.

50 retail, restaurants & office tenants lease almost 120,000 sq. ft. of campus commercial space, registering more than **\$17 million** in annual revenue.

UW Tacoma's overall **economic impact** to the state of Washington was **\$313.5 million.** 

(Parker Phillips, April 2019)

Court 17 Student Housing is home to **280 students** living on campus.

#2
IN THE NATION
**FOR SOCIAL MOBILITY
AMONG MASTERS
GRANTING UNIVERSITIES**
Washington Monthly, 2019

#4
**BEST BANG
FOR THE BUCK**
Washington Monthly, 2019



UNIVERSITY of WASHINGTON | TACOMA



First a Few Facts about UWT

Founded in
1990



W

5,352

Total Student Headcount



W



93.3% of our students are from **Washington***

77% Pierce/Thurston/S. King

25% South King County

*AS DETERMINED BY APPLICATION HOME ADDRESS



The logo is a large, bold, purple letter 'W' positioned in the upper right corner of the image. The background of the entire image is a black and white photograph of a group of students in a classroom or computer lab. A woman in the foreground is smiling and looking towards the camera, while others are working at computers in the background. A large whiteboard with faint writing is visible on the right side.

W

56%

of our undergraduate students are
First to College or First to Degree

TIME TO DEGREE

Group	First Gen	Not First Gen
First Year Student [*]	3.9	4.0
Transfer Student	2.1	2.1

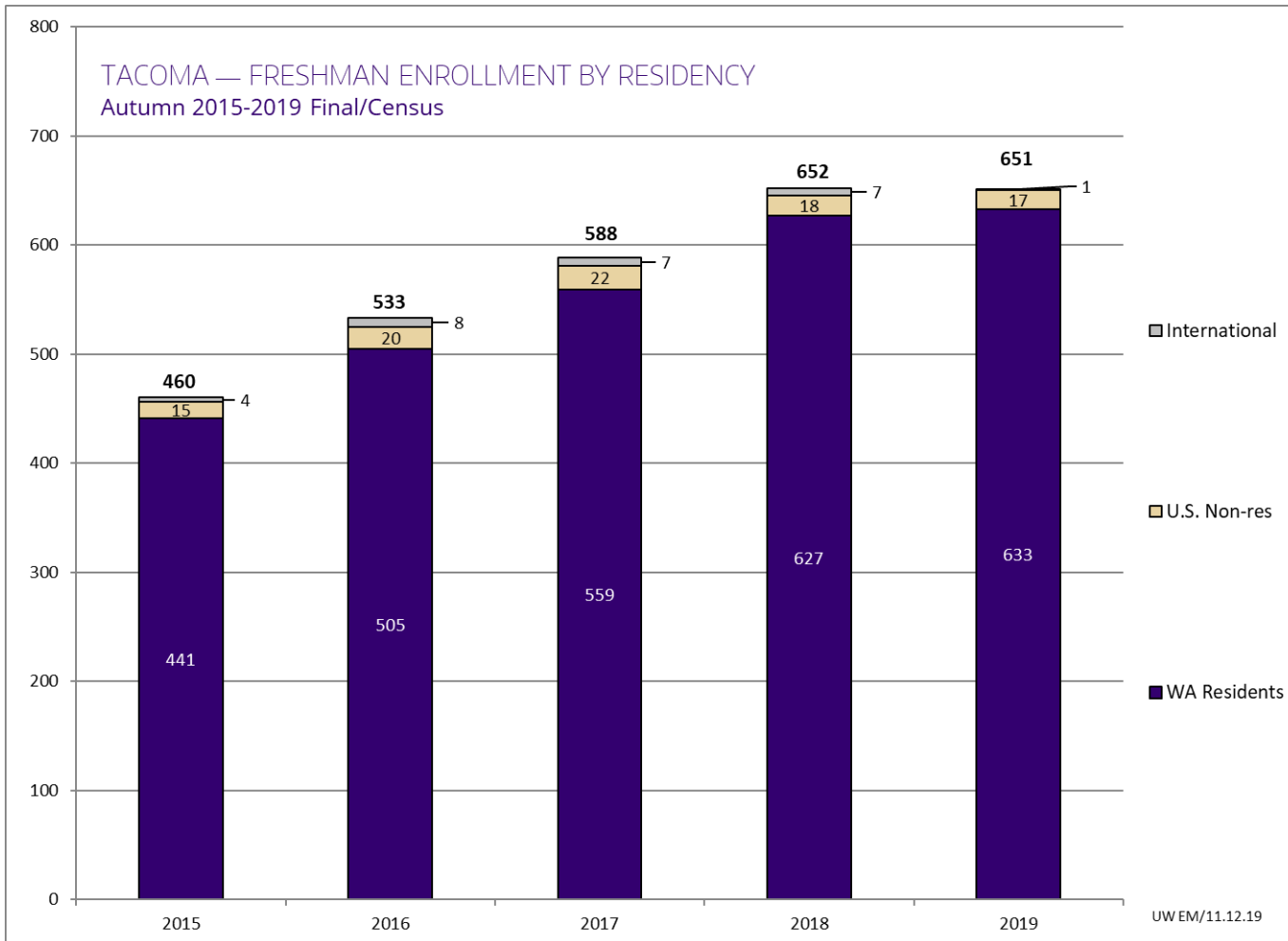
^{*}DIRECT FROM HIGH SCHOOL (NO COLLEGE CREDIT)



UW Tacoma 2018-19

Entering Student Demographics





W UNIVERSITY of WASHINGTON | TACOMA



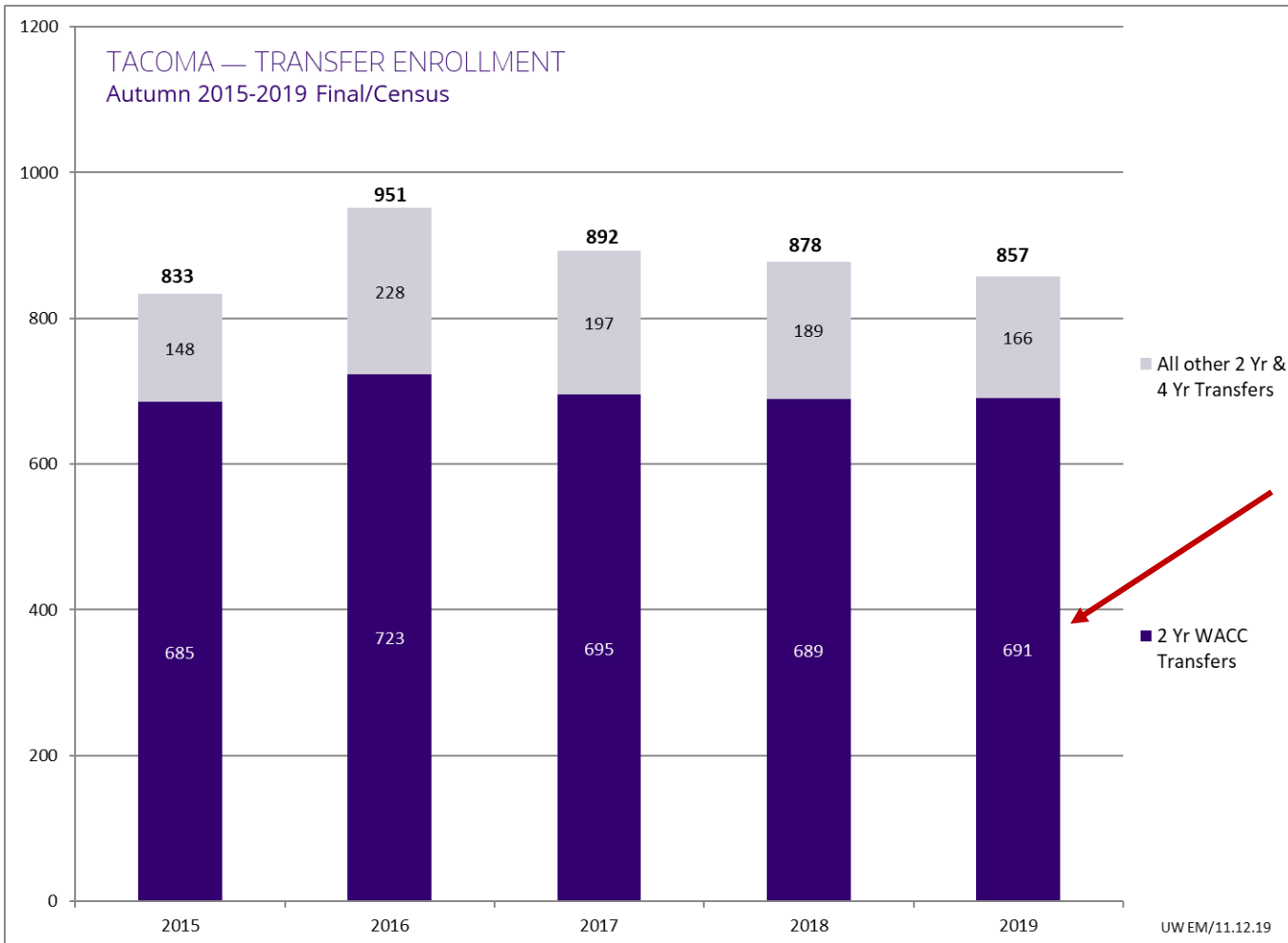
TACOMA — HIGH SCHOOL GPA AND TEST SCORE INFORMATION

Autumn 2015-2019 Final/Census

	2015	2016	2017	2018	2019
Avg HS GPA	3.23	3.24	3.31	3.29	3.36
Avg SAT Math	n/a	538	548	540	540
Avg SAT Reading & Writing	n/a	546	546	549	542
Avg ACT Composite	19	20	20	20	20

In 2016, the College Board made substantial changes to the SAT exams. We are no longer reporting pre-2016 SAT scores because they are not comparable to the current version; thus, the table above does not include SAT data for 2015.





**We average
around 80% of our
Transfers from WA
2-year schools**

W UNIVERSITY of WASHINGTON | TACOMA



UNDER-REPRESENTED MINORITIES at the University of Washington

Tacoma	32.0%
Bothell	21.8%
Seattle	16.1%

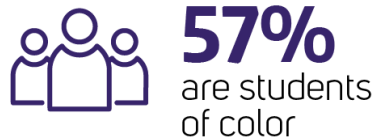




WE'VE CHANGED THE PROFILE

Most of us envision college students as 18 – 21-year-olds fresh out of high school. That's no longer the reality. Changes in the profile of today's students help explain why so many Americans are failing to earn any sort of postsecondary credential.

WHO THEY ARE



HOW THEY LIVE AND WORK



THE CHALLENGES THEY FACE

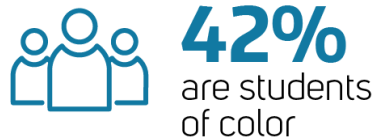


NATIONAL CENTER FOR COLLEGE AFFAIRS

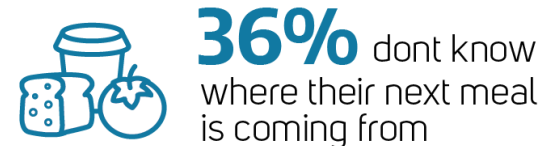


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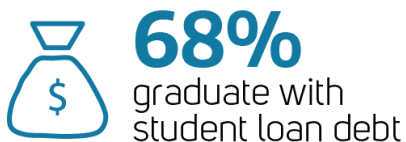
WHO THEY ARE



HOW THEY LIVE AND WORK



THE CHALLENGES THEY FACE



UW TACOMA FOR THE FUTURE

The University of Washington Tacoma will establish its own unique UW brand by becoming the premiere mid-sized public university campus in the country. It will accomplish this by operating at the intersection of **access** and **excellence** as it provides transformative experiences in a nurturing and inclusive environment that boldly embraces the assets of our diverse student body. In addition to traditional research, the campus will champion faculty's public scholarship that includes our community partners and instills in students, not only a deep sense of belonging, but also inspires them to embrace the civic-minded and social justice principles of their learning experiences into their subsequent lives and careers.



17% of our Students are Military-Affiliated

HUSKY STADIUM

2018 DISTINGUISHED ALUMNI VETERAN

Priscilla "Patti" Taylor, '93, '96
U.S. Army



**As Chancellor of UWT I have added
privilege to serve as UW Liaison to JBLM**



W

23,463

Total Alumni

Over 8/10 Stay in WA

19,988 alumni living and working in WA



7 Schools and/or Academic Units

School of Interdisciplinary Arts and Sciences

Milgard School of Business

Social Work and Criminal Justice *

Nursing and Health Care Leadership *

Urban Studies

School of Engineering and Technology

School of Education

50 Undergraduate Degree programs

12 Graduate Degree Programs

1 EdD Program

Support MEDEX (SEA, SPK, ANK, & TAC) and The UW Autism Ctr.

* Programs Share Accreditation Across UW



358 Faculty

396 Staff

Student/Faculty Ratio 16:1



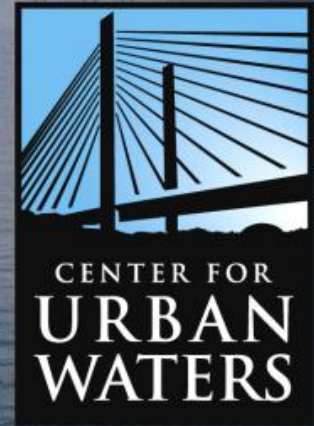
Research Centers at UW Tacoma

- Center for Data Science
- Center for the Study of Community and Society
- Center for Urban Waters

Other Centers and Institutes

- Center for Leadership and Social Responsibility
- Center for Business Analytics
- Asia Center
- Center for Brazilian Studies
- Institute of Global Engagement





Center for Urban Waters is a partnership between the City of Tacoma, the Puget Sound Partnership and the University of Washington Tacoma. It functions as a highly collaborative university-led applied research station dedicated to finding globally-applicable solutions to urban water quality problems in the Pacific Northwest. Founded in 2010, CUW is an important part of the work around the restoration, protection, and future of the Puget Sound.



Examples of What our Faculty In the Various Academic Disciplines do to Assist our Community

Nursing & Healthcare Leadership:

- Share Expertise and Commitment through 6000 hours of fieldwork
- Works with the Latina Community to Develop Tools to Educate Families & Day Care Providers about Responding to, and Preventing Asthma Attacks.
- BSN Students Created “First aid” Flyers with Directions & Suggestions for Those Injured and Part of our Local Homeless Population

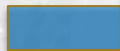
Engineering and Technology:

- Strong relationship with local industry and organizations: Navy (Bremerton), City of Tacoma, Port of Tacoma, Microsoft, Infoblox, Boeing, and Avanade
- Senior Capstone Projects Designed Around Local Industry Projects

School Of Urban Studies:

- AMP Works with Local School Kids to Map Routes to School and Finds Places Students Avoid or Gravitate to so that the City can Respond Through Informed Planning
- City Wide - Year Long Project Called ***Livable City Year***: Students and Community Worked with City on Projects Related to Livability and Sustainability



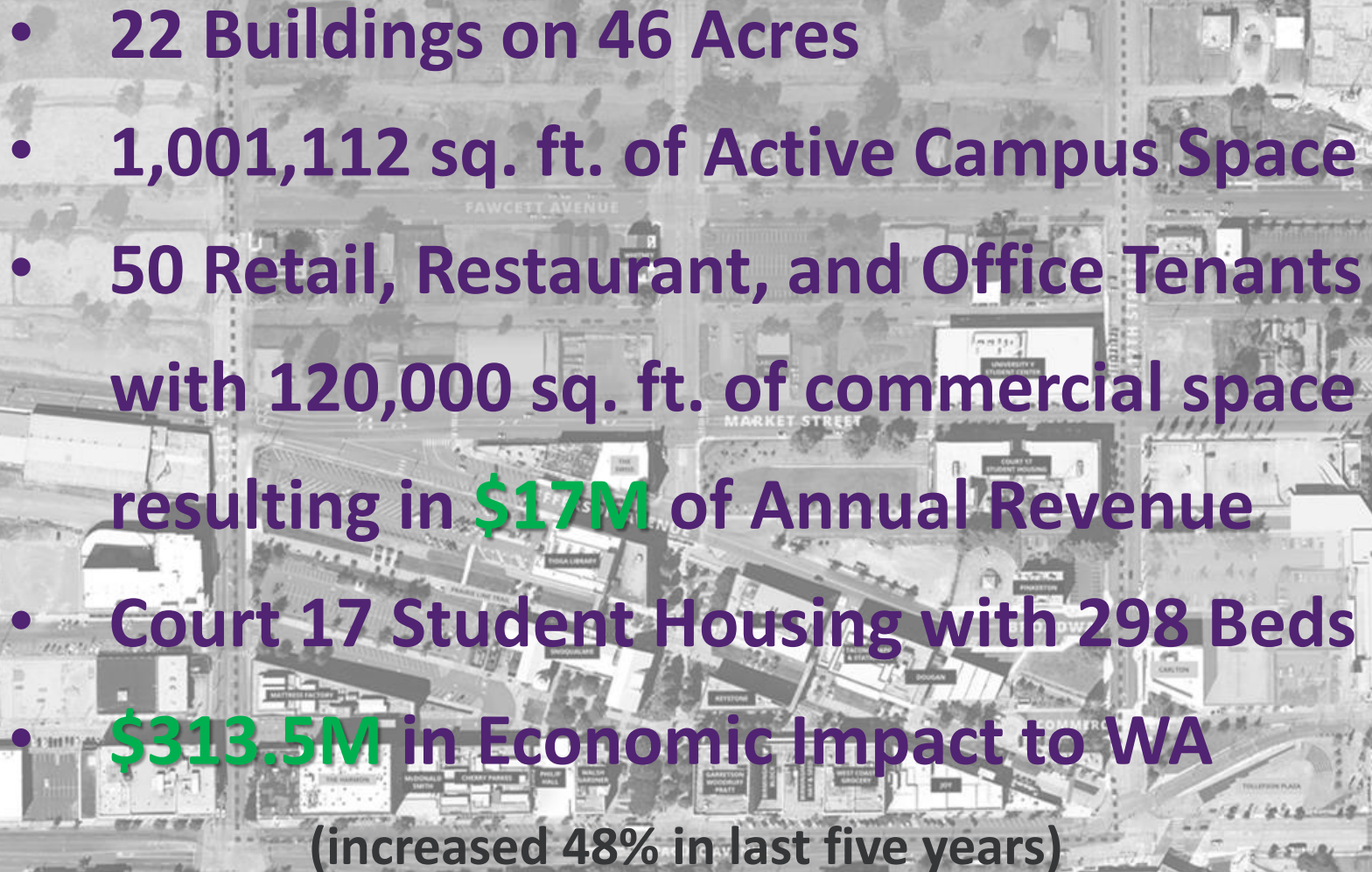


Private Developments



Possible Uncommitted UWT Space

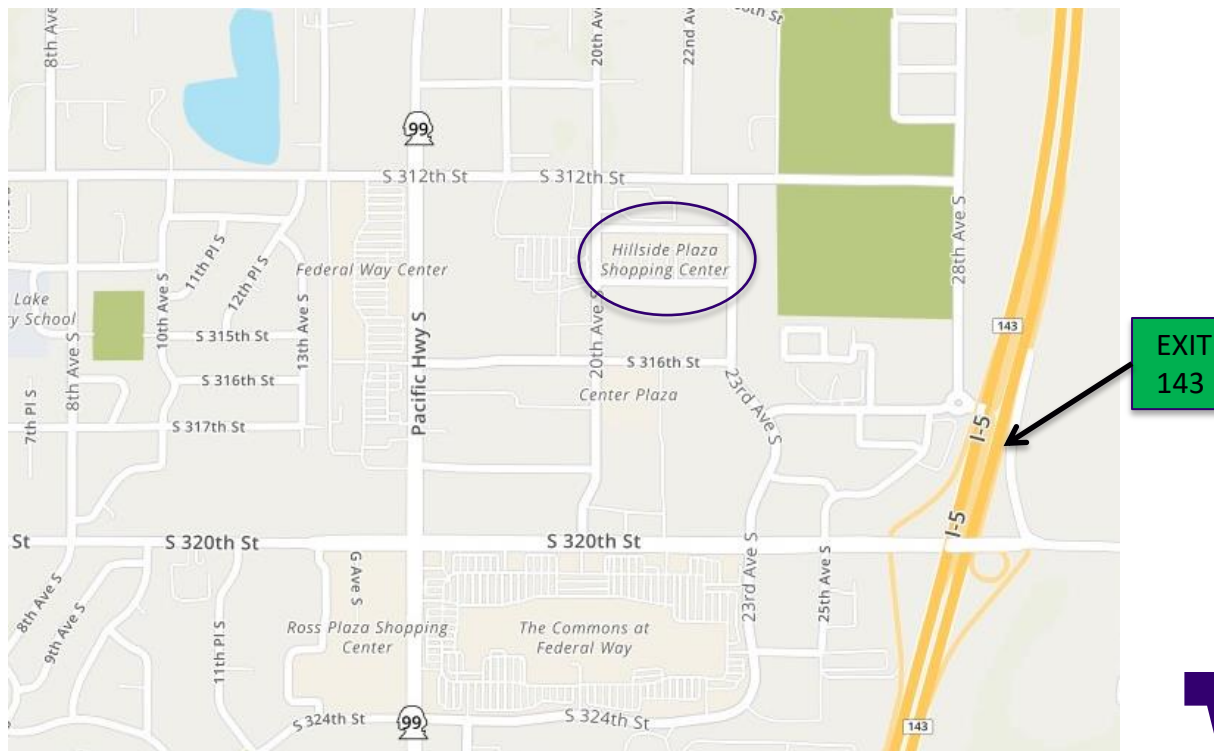


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- An aerial photograph of the University of Washington Tacoma campus. The image shows various buildings, streets, and green spaces. Overlaid on the image is a list of statistics in purple and green text. The text includes: '22 Buildings on 46 Acres', '1,001,112 sq. ft. of Active Campus Space', '50 Retail, Restaurant, and Office Tenants with 120,000 sq. ft. of commercial space resulting in \$17M of Annual Revenue', 'Court 17 Student Housing with 298 Beds', and '\$313.5M in Economic Impact to WA (increased 48% in last five years)'. Street names like Tacoma Avenue, Fawcett Avenue, and Market Street are visible in the background.
- 22 Buildings on 46 Acres
 - 1,001,112 sq. ft. of Active Campus Space
 - 50 Retail, Restaurant, and Office Tenants with 120,000 sq. ft. of commercial space resulting in **\$17M** of Annual Revenue
 - Court 17 Student Housing with 298 Beds
 - **\$313.5M** in Economic Impact to WA
(increased 48% in last five years)

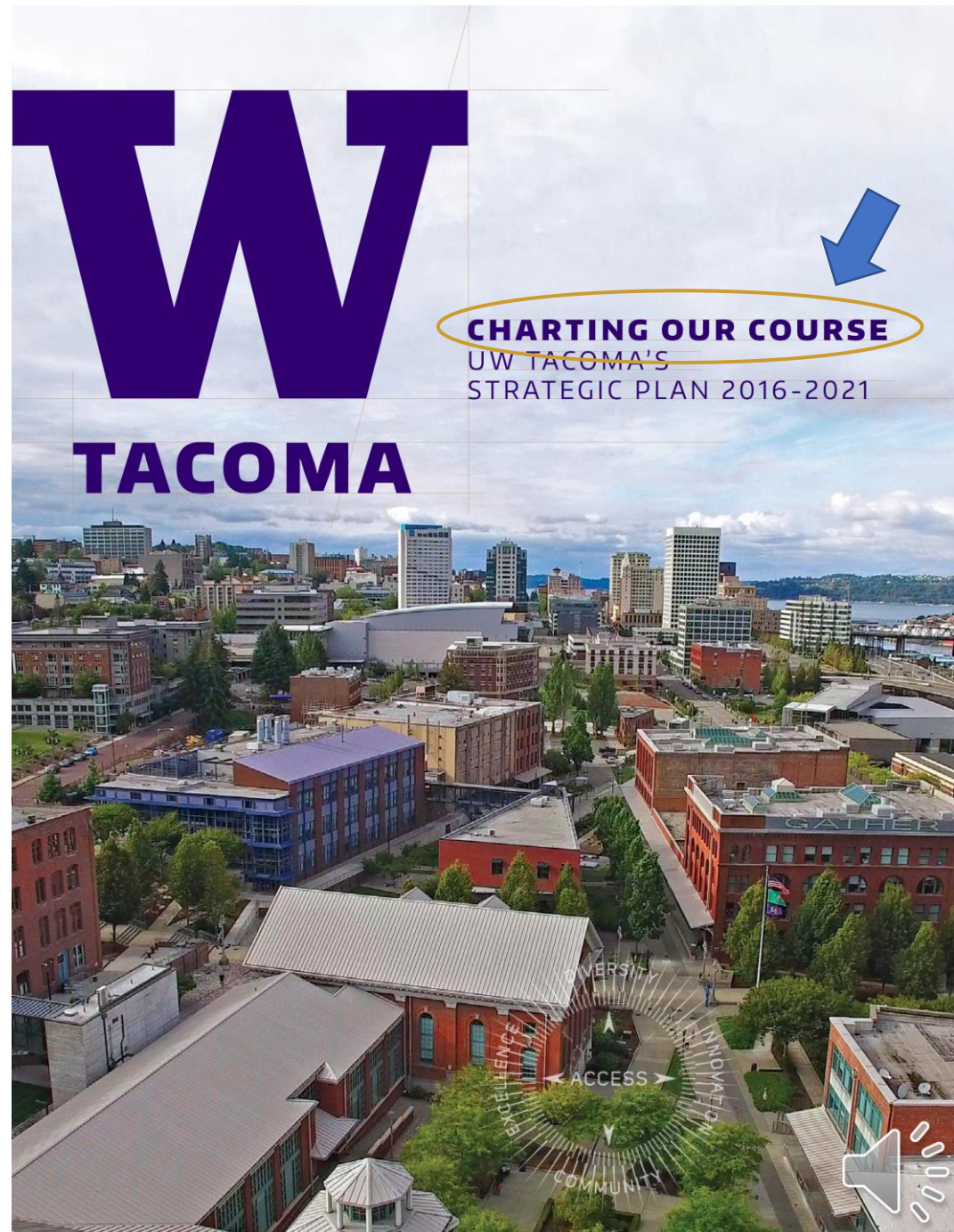


Federal Way Partnership Update

- Highline College/Federal Way Public Schools and City of FW
- Located Near Transit Center Downtown FW
- Called The Hub – **Federal Way Higher Education Center**



UW Tacoma's Five-Year Strategic Plan Charting our Course



**IMPACT GOAL:
COMMUNITIES**

Our community partnerships are transformational and synergistic.



**IMPACT GOAL:
STUDENTS**

The UW Tacoma experience empowers students to achieve their dreams.



**IMPACT GOAL:
SCHOLARSHIP**

We champion publicly engaged scholarship.



**IMPACT GOAL:
CULTURE**

Our campus is respectful, productive and inclusive.



**IMPACT GOAL:
GROWTH**

Our innovation drives our growth, energizing us and our region.



**IMPACT GOAL:
EQUITY**

We are grounded in social justice and embrace the assets of our diverse communities.



Charting Our Course



YEAR 1: 2016-17



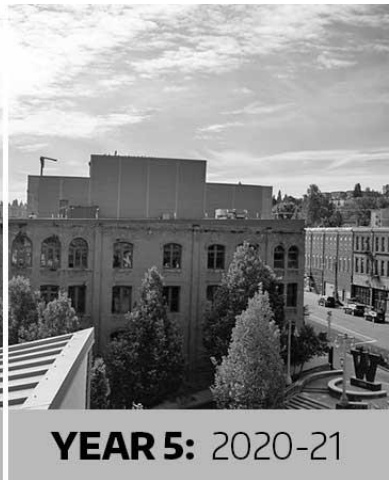
YEAR 2: 2017-18



YEAR 3: 2018-19



YEAR 4: 2019-20



YEAR 5: 2020-21



WE ARE HERE



UW Tacoma Economic Impact

The economic impact of UW Tacoma in FY 18 totaled **\$313.5** million in the state of Washington. This is an increase in impact of 48% from the previous economic impact study completed.

- **Operations:** UW Tacoma operations and capital spending contributed a total of **\$178.7** million as a result of operational spending – \$81.1 million direct, \$37.5 million indirect, and \$60.0 million in induced economic impact.
- **Student Spending:** UW Tacoma students contributed a total of **\$120.2** million to the economy as a result of their spending – \$79.4 million direct, \$21.7 million indirect, and \$19.1 million in induced economic impact.
- **Visitor Spending:** UW Tacoma visitor spending contributes a total of **\$14.6** million – \$8.9 million direct, \$2.6 million indirect, and \$3.1 million induced economic impact.



PIERCE COUNTY IS GROWING

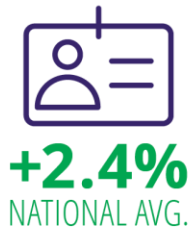
and has become a major destination, regionally and nationally, particularly for younger families and their children



75,000 person
Population Increase
between 2014 & 2019



20% of our
population
is under the **AGE OF 15**
with more millennials than other areas of our size nationally



9.3% Job Growth
between 2014 & 2019
totaling about **378,000**



MEDIAN
AGE OF **36**
and holding steady
King and Thurston County
are rising to averages of 37 & 40



THANK YOU – QUESTIONS?

