

**UC** A Strategic Alliance for Maritime Innovation and a Sustainable Blue Economy

# **Green Corridors 101**

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Washington Maritime Blue is a non-profit (501c3), strategic alliance formed to accelerate innovation and sustainability in support of an inclusive blue economy.
Maritime Blue works to create a world-class, thriving, equitable and sustainable maritime and ocean industry through knowledge sharing, joint innovation, entrepreneurship, commercialization, business and workforce development.



# **Strategic Focus & Leadership in the Blue Economy**

HIGH LEVEL PANEL for A SUSTAINABLE OCEAN ECONOMY

## This we KNOW

Ocean based solutions and the Blue Economy are critical for addressing the climate crisis while supporting thriving and equitable communities with significant economic opportunities.

### HOW we do it

Ocean/Maritime Innovation Clusters activate and catalyze public/private/philanthropic capacity to accelerate innovation, investment, and community development.





**Innovation and a Sustainable Blue Economy** 

COLLEGE

NORTHWEST SCHOOL & WOODEN

BOAT BUILDING

CleanTech Alliance

SVC

NCE Maritime CleanTech

**BLUE SKY** 

NWSeaport

Maritime Heritage Center

Maritime - -----+

**Battery Forum** 

NAMEPA

Norwegian Centres of Expertise

servation & Heritage & Education & Skills

V Northwest

Straits



Middlebury Institute of International Studies at Monterey Center for the Blue Economy



Port of

Whitman

County

#### WORKING WATERFRONT COALITION **Public Partners** COVE OF WHATCOM COUNTY Washington State Port Department of of Seattle Commerce THE NORTHWEST PUGET SOUND PILOTS SEAFORT ALLIANCE Märine Protecting Puget Sound Since 1935 MAGNOLIA Maanolia **Washington State Department of Transportation** PUGETSOUND Sea Gran **Port** of Mort of Skagit PARTNERSHIP **EVERETT** 3 BUSINESS NETWORK for Washington GREEN S EDA Innovation OFFSHORE WIND Workforce Training Seattle Office of PORT OF BELLINGHAM and Education Norway Economic Development Tacoma Washington State Coordinating Board JAMESTOWN S'KLALLAM TRIBE

**Building A Strong Community** 

Economic Development Authority



# **Impactful Programs to Accelerate the Blue Economy**



### **Blue Ventures**

Supporting Entrepreneurship and Capital Investment for Ocean-based Solutions



# **Joint Innovation**

Collaborative Initiatives and Project Management for Innovation and Development



### **Equity Engagement**

Career Connected Workforce and Employer Development through an Equity Lens



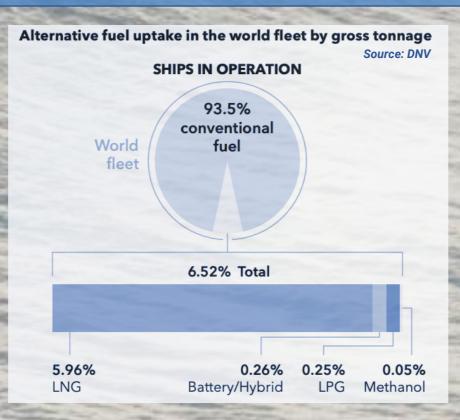
## **Blue Hub**

Home for Facilitation, Convening, Collaboration & Knowledge Sharing



# **blue** The Challenge: Maritime Decarbonization

- Global shipping emissions account for nearly 3% of total human-caused GHG emissions
- IMO has set a goal of 50% reduction of CO2 emissions by 2050.
- Vessels that will operate in 2050 are being built now
- There is no "one-size fits all" fuel solution



**blue** The Challenge: Maritime Decarbonization

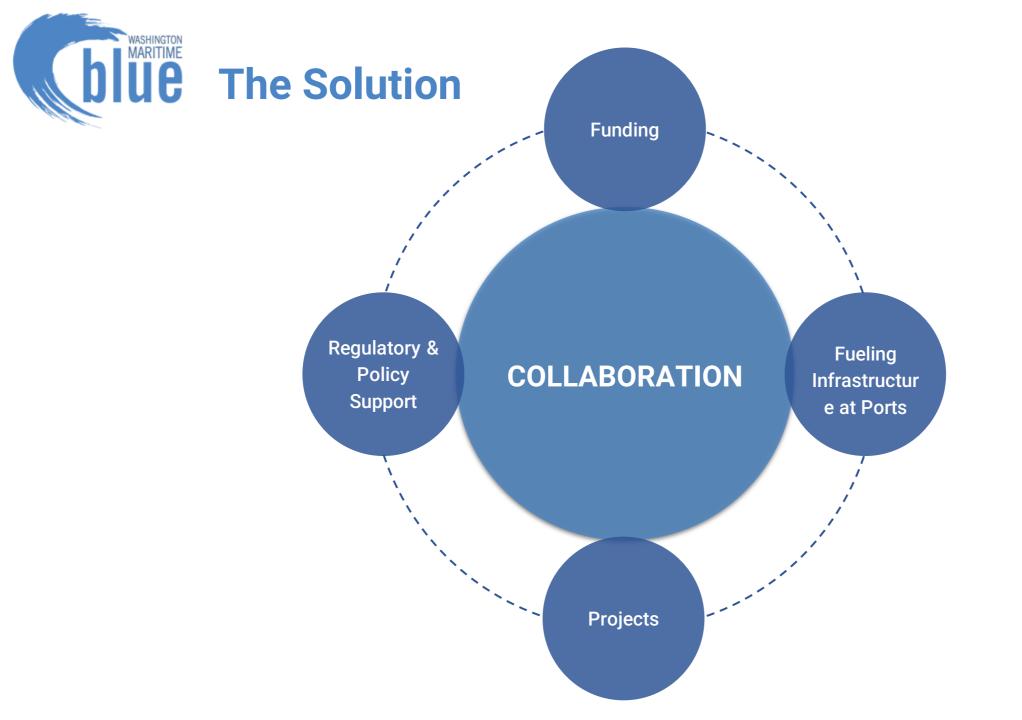
Figure 3: Fuel Pathway Maturity Map.<sup>10</sup>

	Feedstock availability	Fuel production	Fuel storage, logistics & bunkering	Onboard energy storage & fuel conversion	Onboard safety & fuel management	Vessel emissions	Regulation & certification
e-ammonia	$\bigcirc$		$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Blue ammonia			$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
e-methanol				$\bigcirc$			
Bio-methanol							
e-methane				$\bigcirc$			
Bio-methane				$\bigcirc$			
e-diesel				$\bigcirc$		$\bigcirc$	
Bio-oils		$\bigcirc$					

Mature
Solutions are available, none or marginal barriers identified

 Solutions identified
Solutions exist, but some challenges on e.g., maturity and availability Major challenges
Solutions are not developed or lack
specification

Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping





# What is a Green Corridor?



#### Cross Value Chain Collaboration

Owner/operators, cargo owners, ports, marine fuel producers



#### Viable Fuel Pathways Zero emission fuels and bunkering infrastructure

#### Shipping Impact/ Logistical Case

Market forces demanding green shipping at scale

#### **Policy and Regulation**

Incentives, penalties, and enabling support from government



All foundational elements play an important role in the viability of the green corridor and are equally important and come together in unison to create a sustainable green shipping corridor

Figure 2: Enabling Environment for Green Shipping Corridors.

#### Source: ABS



"Maritime routes that showcase low- and zeroemission lifecycle fuels and technologies with the ambition to achieve zero greenhouse gas emissions across all aspects of the corridor in support of sectorwide decarbonization no later than 2050" - US Department of State



Source: DNV

# **blue** What is a Green Corridor?

- Single Point: Zero-emission shipping routes around a particular location i.e. a port hub that enables round-trip bunkering
- Point-to-Point: Single-route green corridors between **2 ports** (often for a specific commodity transportation route)
- Network: Green Corridor routes established between **3 or more** ports where vessels can sail on alternative fuels
- Commodity-specific
- Vessel Owner- or Type-specific
- Alternative Fuel or Technology-specific (some are focused on digital solutions that improve logistics)

Figure 20: Green corridors car	Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping							
Fuel production	uel production Port logistics and bunkering				Cargo	End consumers	End consumers	
Feedstock A Incl. logistic Fuel Production Feedstock B		OO OO Port Bunkering storage	Alternative fuel engines and onboard storage	Emission reduction technologies and energy efficiency levers				Debt provider



## Clydebank Declaration (2021)

- 24 signatories at COP26
- Facilitate the establishment of partnerships along the maritime value chain to accelerate decarbonization through Green Shipping Corridors
- Goal of 6 Green Corridors by 2025 with more in following years

### Growing International Regulatory Pressure

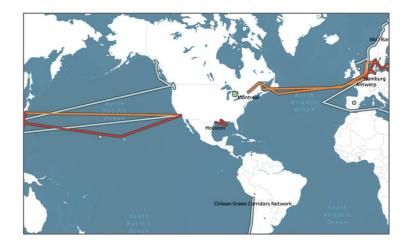
- IMO Targets of zero emissions by 2050 with ambitious near-term targets
- IMO Requirements: Vessel owners to comply with both Energy Efficiency Existing Shipping Index (EEXI) and Carbon Intensity Indicator (CII) regulations by January 1st, 2023.
- coZEV: Coalition of leading global retailers (Amazon, IKEA and Unilever) announced target of switching all of their ocean freight to vessels powered by zero-carbon fuels by 2040.
- EU Emissions Trading System (ETS)



# **Green Corridor Resources**

#### **Mission Innovation: Route Tracker**

The route tracker is an interactive map that shows the numerous green shipping corridors that have been announced as under development or established.



#### **Mission Innovation: Matchmaker**

The matchmaker tool is an interactive map that identifies stakeholders from across the world interested in forming or supporting green shipping corridors







#### Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping

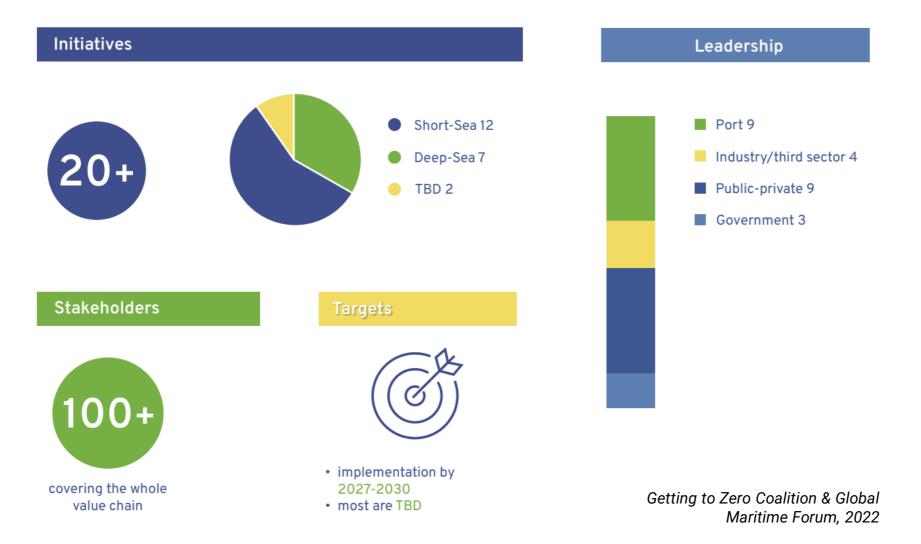




- US Department of Transportation:
  - MARAD META Program
  - o ARPA-I
  - RAISE Program
  - Marine Highway Program
  - Port Infrastructure Development Program
- US Department of Energy
  - OCED
  - EERE
  - ARPA-E
- US Environmental Protection Agency
  - Clean Ports Program
- US Department of State (Zero Emission Shipping Mission)
- IRS Hydrogen Production Tax Credit
- WA Clean Energy Fund
- WA Cap & Trade









# **Pacific Northwest Green Shipping Corridors**

# Pacific Northwest to Alaska Green Corridor (PNW2AK)

A collaborative effort led by ports, industry, governments, and de-carbonization subject matter experts to explore a maritime green corridor aimed at accelerating the deployment of zero GHG emission ships and operations between Alaska, British Columbia, and Washington.

- Explore the feasibility, define the scope and application of the green corridor concept
- Enhance and support the emission-reduction efforts already underway
- Define governance structures, terms, and frameworks

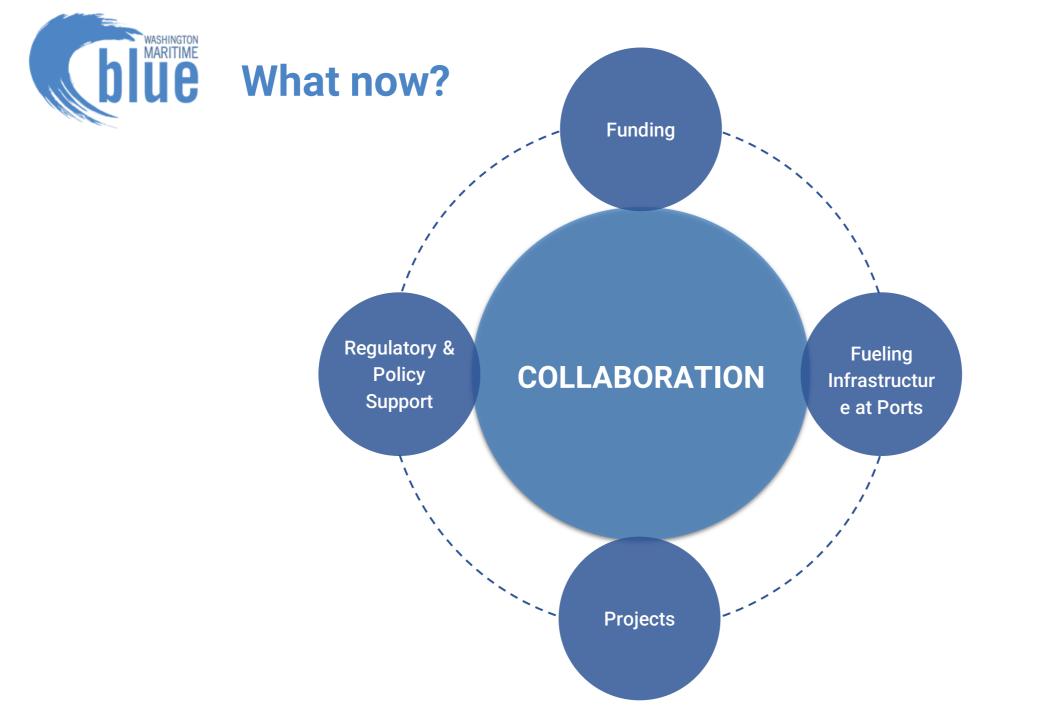
# **PNW Gateway to Busan, Korea**

A pre-feasibility study to explore potential green shipping corridor between the PNW Gateway and Busan, Korea as part of the US Department of Energy's Mission Innovation program.

# **DIUC** Ports Roles in Green Corridors

- Fueling/Charging infrastructure
- Bunkering of alternative fuels
- Regulations to limit emissions
- Incentives to encourage alternative fuel use
- Operational Decarbonization
- Logistic Improvements to reduce emissions or improve efficiencies
- Change Agents
- Socializing Decarbonization





# DUC A Strategic Alliance for Maritime Innovation and a Sustainable Blue Economy

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www.maritimeblue.org #WaMaritimeBlue, #BuildBackBlue

WASHINGTON

