



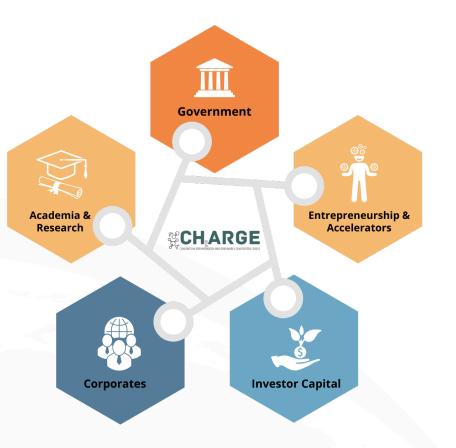
# CHARGE & The PNWH2 Hub WPPA Annual Meeting

### Aaron Feaver

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### What are Innovation Clusters

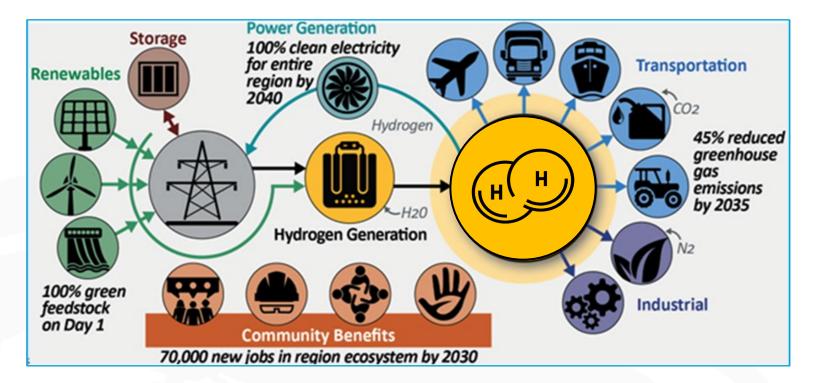
- Built around the industries of the future, helping regions navigate economic shifts and prepare for new economic growth in future growth industries.
- Key factors
  - Innovative engines of economic growth, by connecting members and partners
  - Collaboration networks built around corporates, government, academia, entrepreneurs, and investors
  - Solving industry-level challenges & opportunities
  - Private-public partnerships
  - Attract talent, capital, researchers and companies





### Why Pacific Northwest?

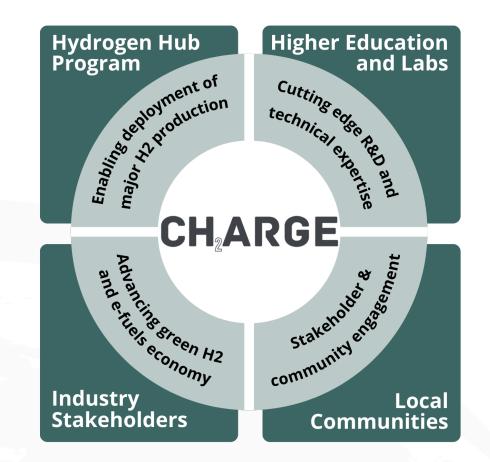
- The PNW is a globally relevant emerging H2 economy
  - 2<sup>nd</sup> cleanest power grid in the country
  - 5<sup>th</sup> lowest electricity prices in the country
  - Conducive policy & industry environment





## Why CHARGE?

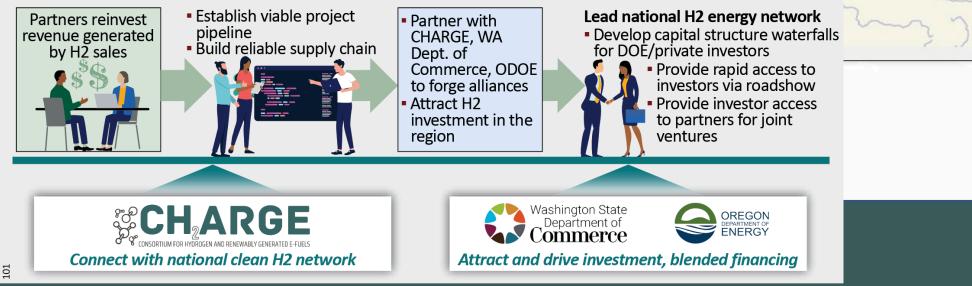
- A comprehensive understanding of the regional landscape
  - \$15B project pipeline
  - 600+ engaged regional stakeholders
  - Actionable insight for decision makers
- Network with top subject matter experts
- Extensive community outreach

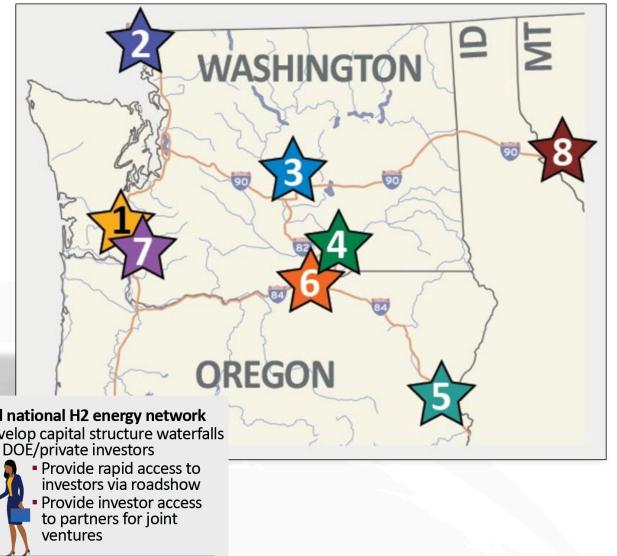




### Highlights of PNWH2 Hub

- Eight regional nodes
- 20 total projects
- Led by PNWH2
  - Board includes, public, private, tribal, environmental, academic and labor members
- Supported by CHARGE Network





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### **Community Engagement...Key to PNWH2's Success**



### Carrying out community and labor engagement

- Engage early and often, work with communities to understand local perspectives/priorities
- Commit to collaboration/outreach to promote involvement, enhance benefits

#### Investing in the American workforce

- Prioritize projects where worker rights and safety are protected, including through labor and community workforce agreements
- Equitably distribute economic outcomes, including workforce development for underemployed and disadvantaged communities

#### Advancing DEIA

- Create setting where staff, partners, contractors represent regional diversity
  Incentivize hiring/contracting with women, BIPOC, other diverse businesses

#### Contributing to the Justice40 Initiative goal

- Engage communities to define/quantify benefits; avoid disproportionate burdens
- Use innovative tools including environmental health maps, targeted investments, and a range of equity-focused metrics to track progress



### Questions?



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