

# Shaping the Next Decade of Grant Funding: An Interactive Conversation.

||

## 2024 WPPA Spring Meeting

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MAUL FOSTER ALONGI

# MFA—Collaborating with Ports in the Pacific Northwest Since 1996

Maul Foster & Along, Inc. (MFA), is an integrated multidisciplinary firm with offices throughout Washington, Oregon, and Idaho. We provide:



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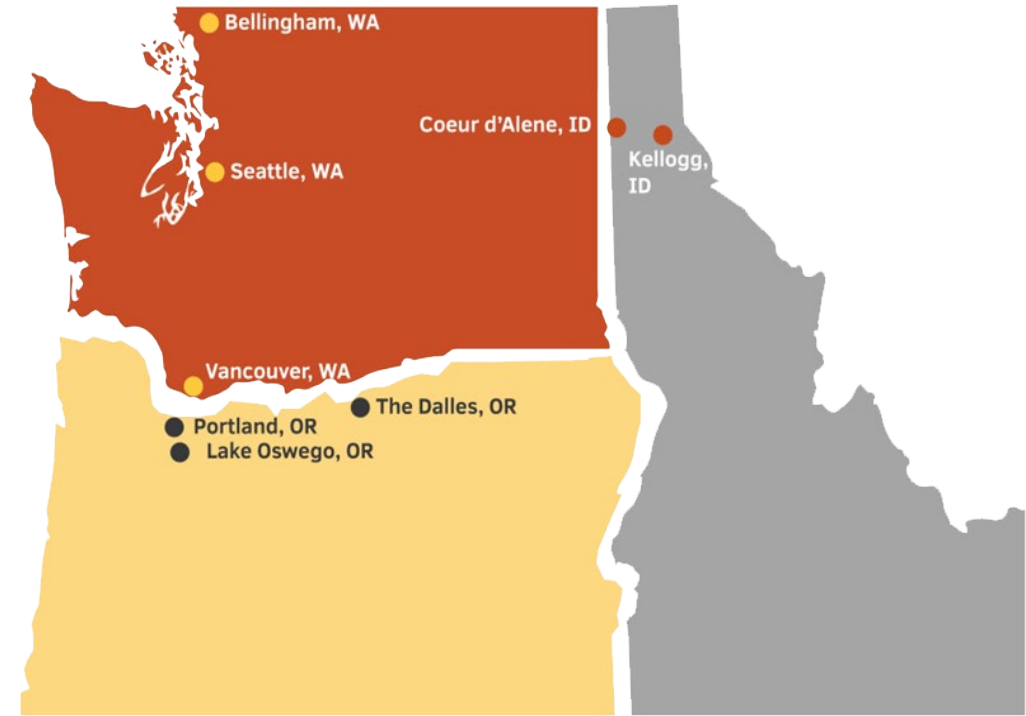
**Environmental Services**



**Communications & Public Outreach**



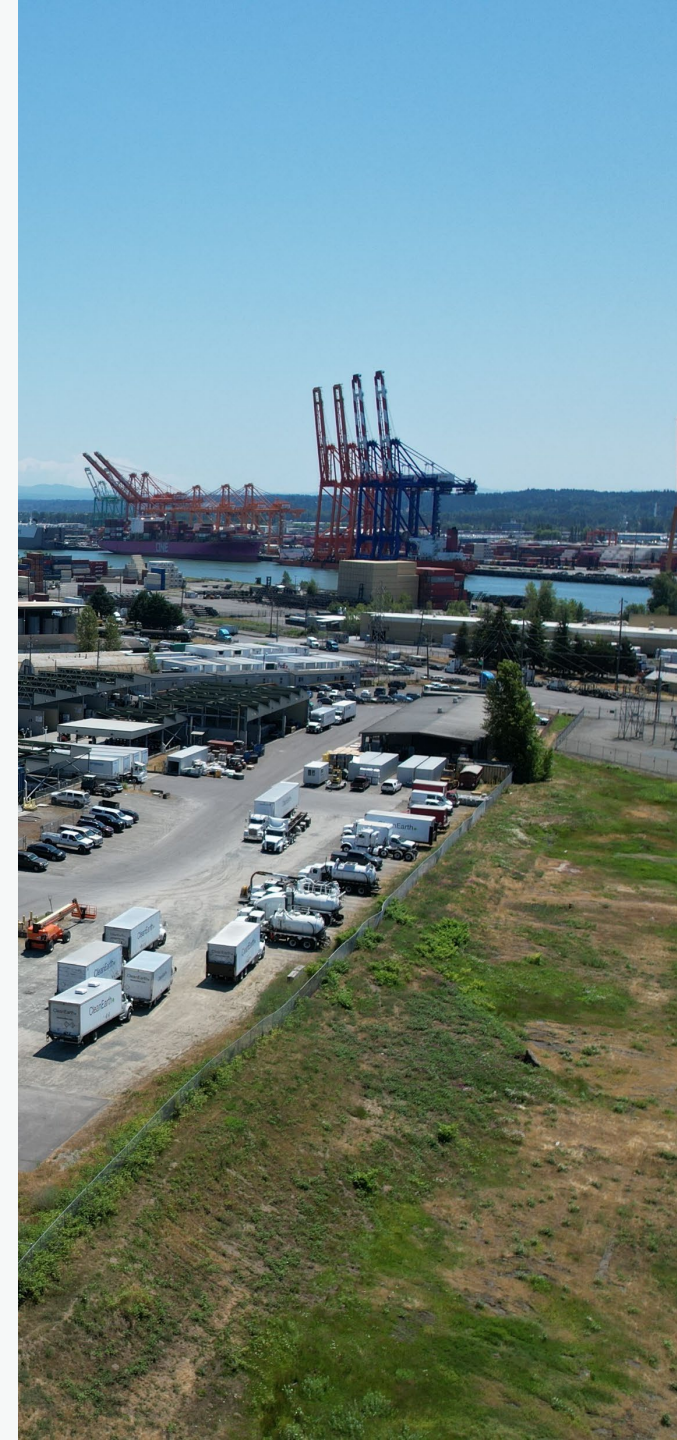
**GIS & Data Management**





# What will we talk about today?

- ① **Your successes and challenges with grant funding**
- ② **What ports need from grant programs**
- ③ **Working together for the future of grants and community benefit**

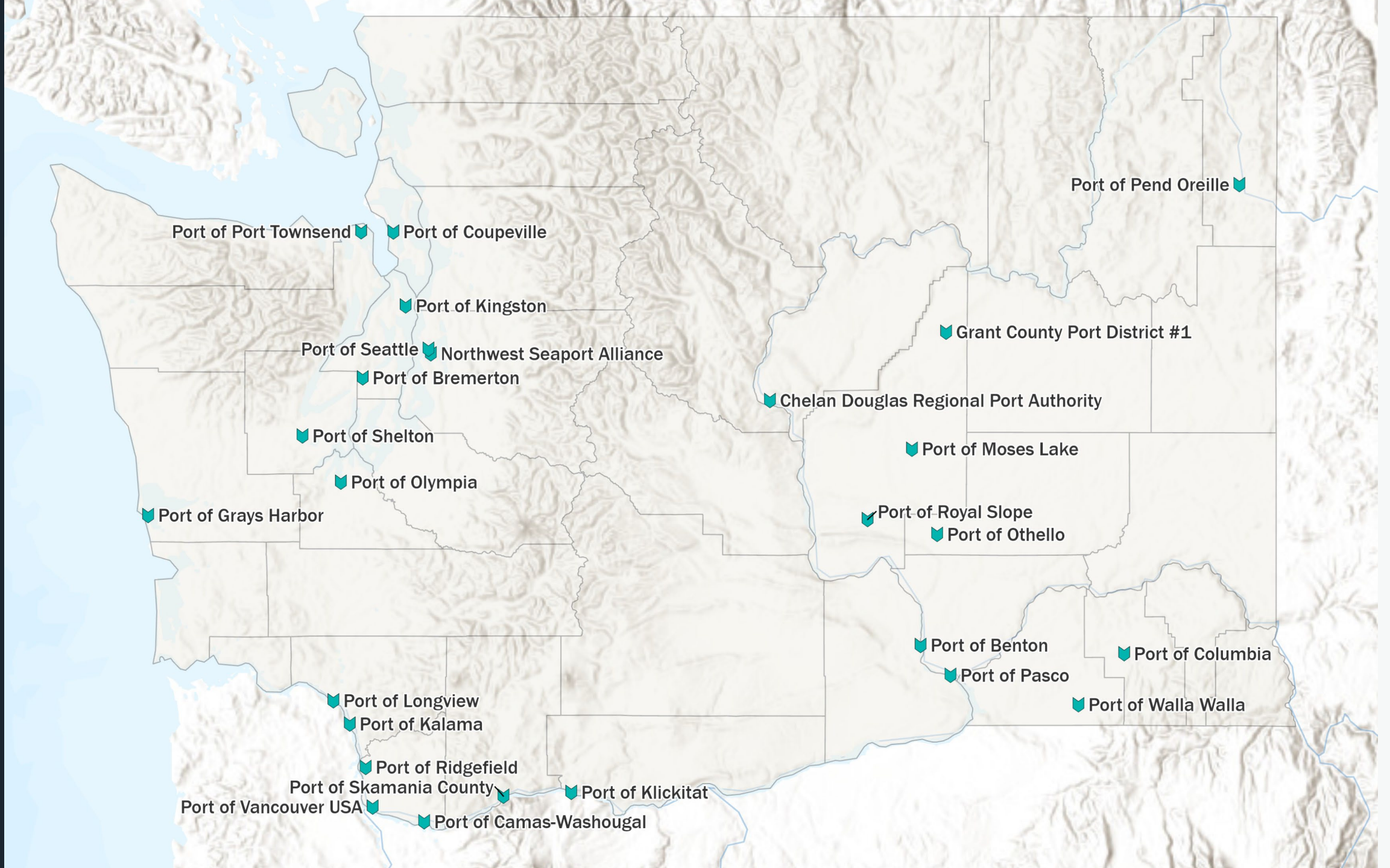


**We surveyed the Washington  
port industry to hear about  
your successes and challenges  
with grant funding.**

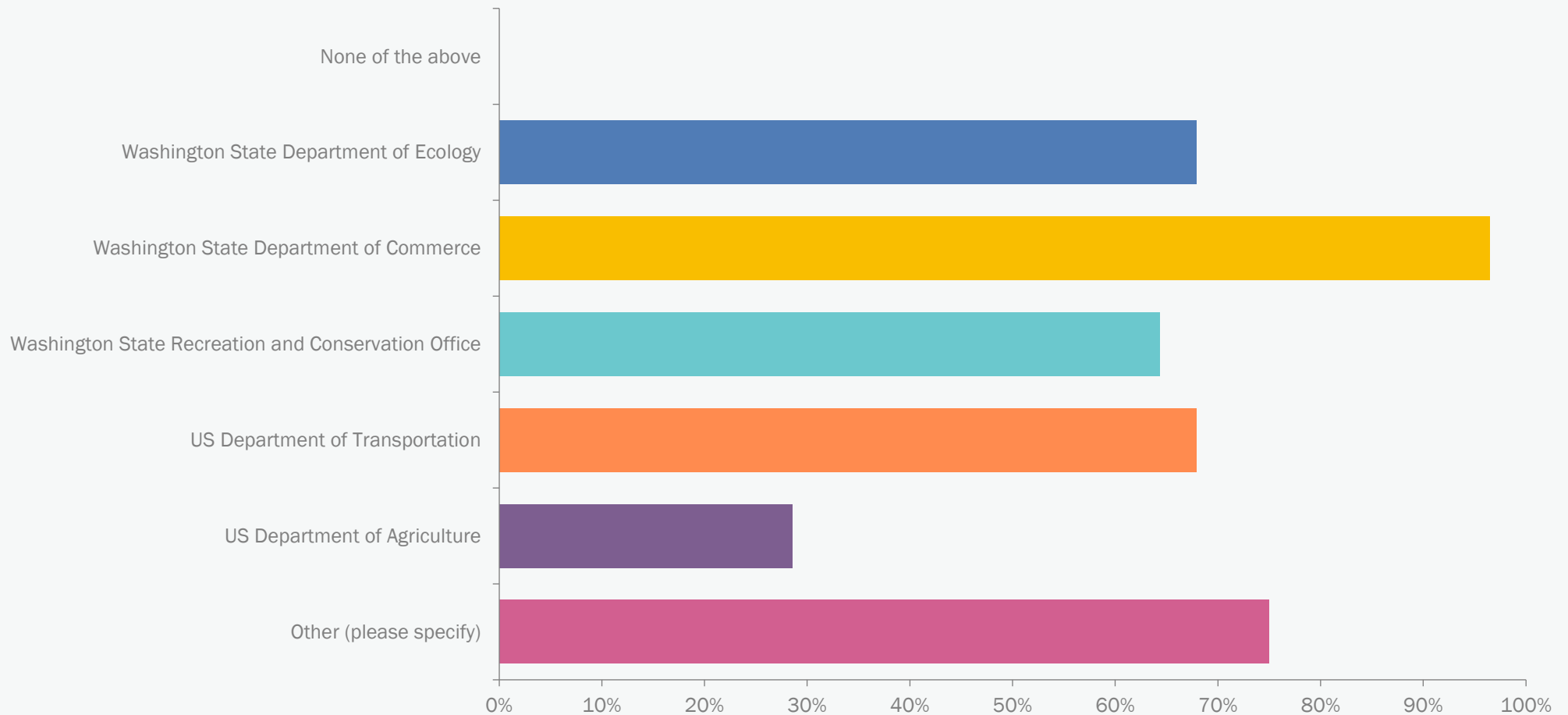
**There's still time to add your voice!**







# Types of grants pursued





# Barriers to access and understanding

Centralized  
location

Information  
overload

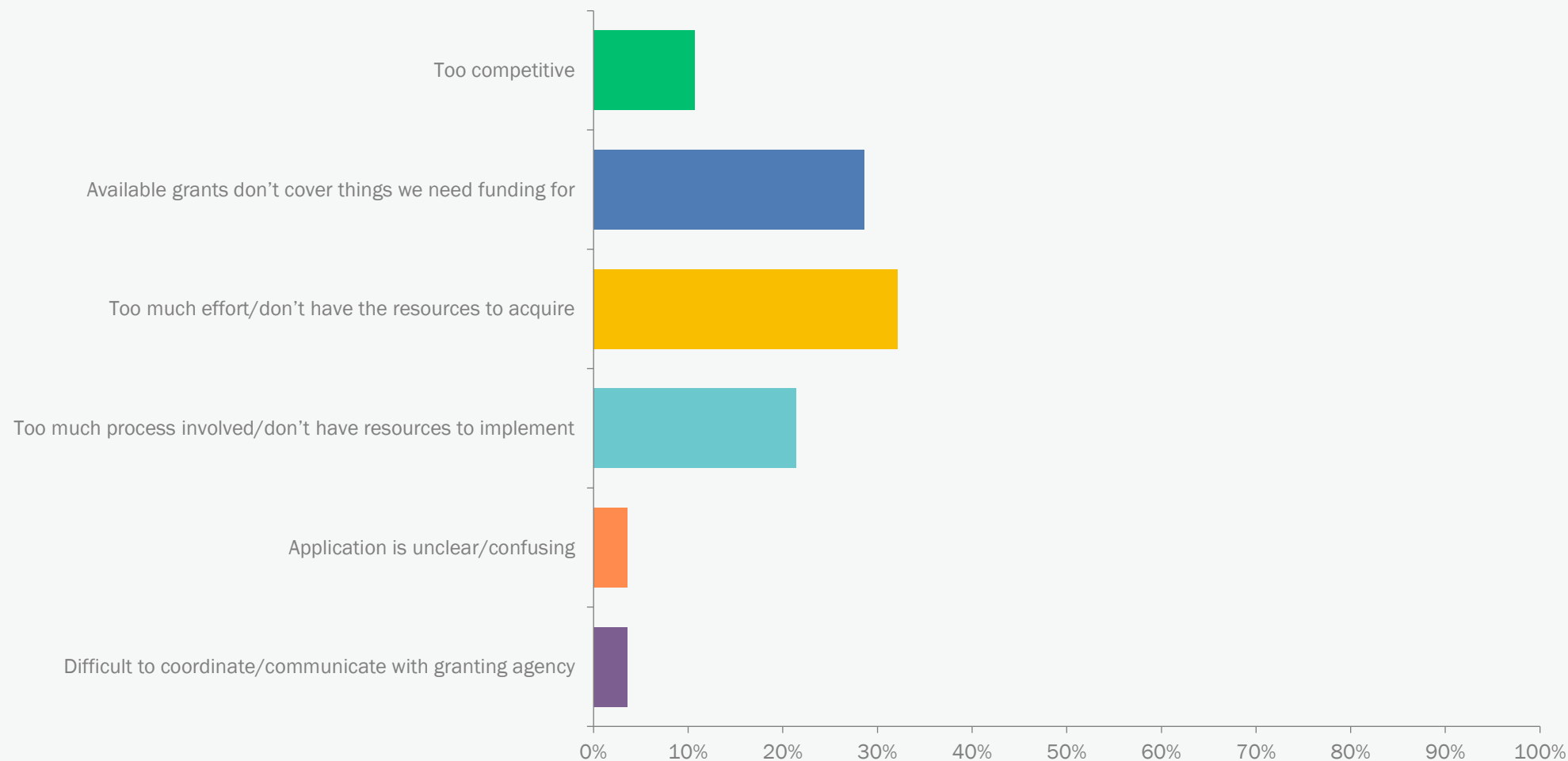
Burden of  
researching

Confusing  
rules

Finding  
matching  
funds

State vs.  
federal  
programs

# Biggest challenges when applying





# Most helpful grants

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Port-specific

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Broad/flexible applicability

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Grant staff access

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Well-defined program

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Short approval timelines

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Easy to implement

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Assist with matching for other grant programs



# Big picture challenges on the horizon



Aging infrastructure, gaps



Regulations, complexity of doing business



Sustainability, climate resilience



Costs and resources compared to revenues



Model vs. mission



Competition, automation



Cybersecurity, physical security

# WPPA Port Governance & Management Guide

[www.washingtonports.org/publications-guides](http://www.washingtonports.org/publications-guides)





# **We help our clients learn about funding opportunities.**

[www.maulfooster.com/services/funding-financing-grant-support](http://www.maulfooster.com/services/funding-financing-grant-support)



# Follow Up Questions?



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# Three essentials of grants:

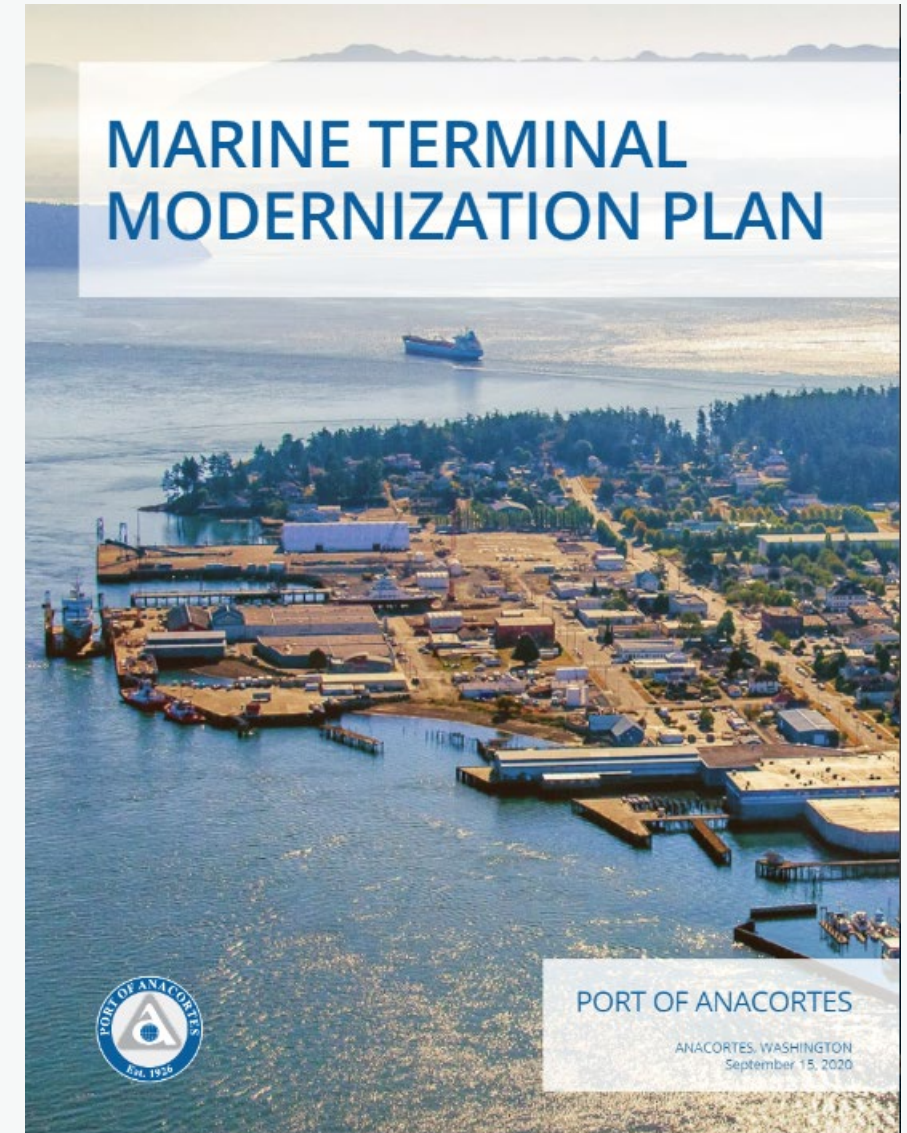
- ① **Research**
- ② **Application**
- ③ **Implementation**





# Research Must-Haves:

- ① **Planning and vision**
- ② **Focused project**
- ③ **Approach for timing and leveraging other resources**

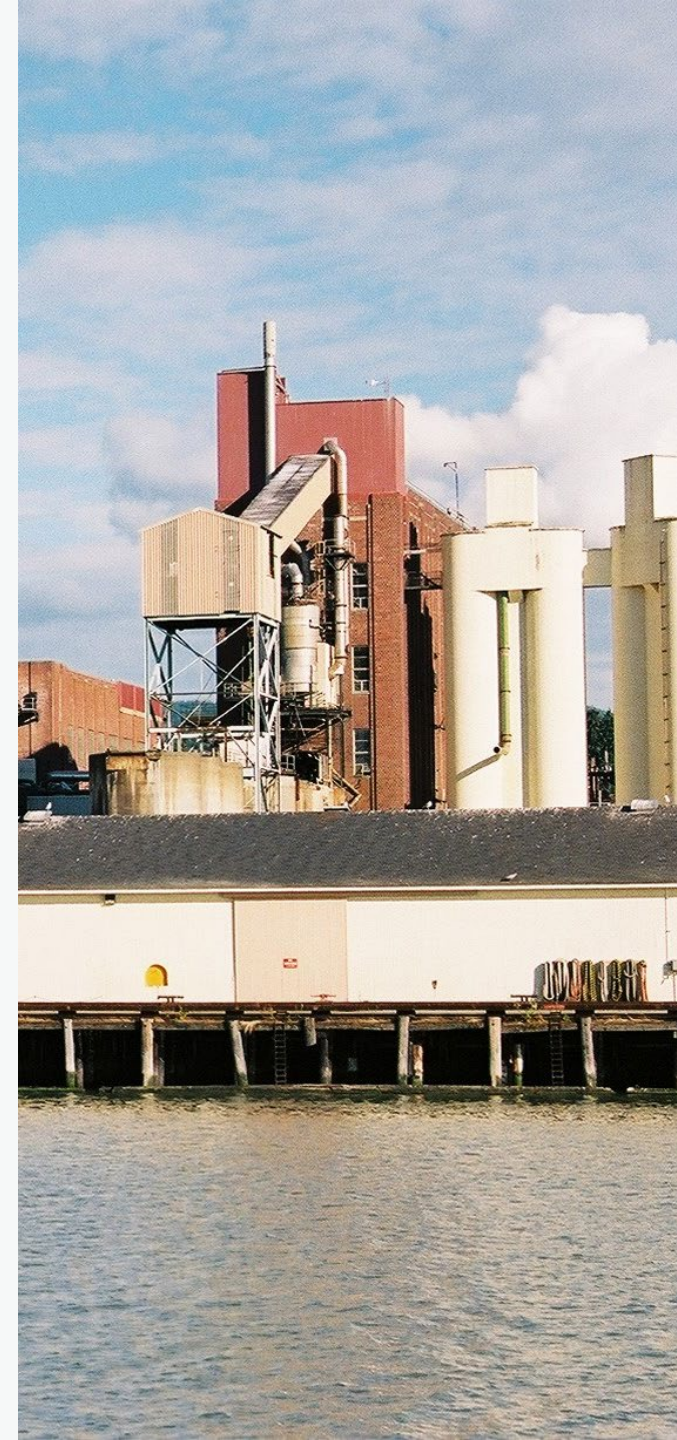


# Research:

Primary Category*	Secondary Category	Program Name*	Description of Source*	Website*	Source Agency	Source Agency Type*
Infrastructure Construction	Port freight and transportation	Port Infrastructure Development Program	Support the port and related freight infrastructure improvements to ensure that the transportation of goods can keep pace with anticipated growth	<a href="https://www.maritime.dot">https://www.maritime.dot</a>	U.S. Department of Transportation	Federal

# Application:

- ① **Some grants require a lot of pre-planning, a letter of interest, or even a pre-application months before the actual application is due.**
- ② **Some grants have restrictions about cost allocations—the percentage of overhead, for example—in the application budget.**
- ③ **Grants vary in the kinds of matching funds (in-kind or cash) that are allowable.**





# Implementation:

- ① **Grants usually have strict timelines for spending the funds, so use your A Team for implementation!**
- ② **Administration of the grant requires in-house resources or someone to help fulfill the scheduling and reporting requirements.**
- ③ **Post-construction monitoring can have a cost not covered by the grant.**

